

# **Annual Report of Chaitanya Studio for the Year 2018-19**

**(01-04-2019 to 31-03-2020)**

## **Introduction**

Today TV and Radio have come up as very powerful mediums of edutainment. They provide education with the fun and concentration of entertainment. Considering the importance and need of imparting quality education and training by TV and Radio production as a part of the curriculum of the University, Dr. Babasaheb Ambedkar Open University, Government of Gujarat has initiated two projects through its state-of-the-art Studio and Radio. They are named as 'Swadhyay TV' and 'Swadhyay Radio'. These innovative project initiatives by BAOU, facilitate web-based learning through video and radio. A state of the art High Definition TV and Sound recording studio with post production facilities supplement these initiatives to ensure high quality educational content production. This facility and initiatives will also work towards enriching the archival system for OMKAR-e (Online Courses at BAOU).

The great initiatives facilitate Internet enabled High definition Television called "Swadhyay TV" and Internet enabled Radio station called 'Swadhyay' Radio at the 'Jyotirmay' campus of University. The Dr. Babasaheb Ambedkar Open University has established a state-of-the-art HDTV and sound recording studio called "Chaitanya" with post production facilities suitable for premier educational institution with required infrastructure for production of TV and audio content. BAOU utilizes these facilities for preparation of audio/video instruction material for its courses as well as content development of other subjects.

## **Studio Department General Work**

- Making schedule for lecture recording and recording of scheduled lecture
- Telecast of recorded and live content on VANDE Gujarat Educational Channel 16 of Government of Gujarat
- Preparation of documentary films as per the requirement
- Prepare production reports and Solve technical problems
- Allocate recording time for external experts
- Edit, Storage, Backup and Archiving the edited content on Electronic Media Asset Management System
- Technical setup for outdoor shooting and programme in 'Gautam' Hall and 'Kashyap' Auditorium
- Videography/Photography of PhD. Pre-synopsis Viva voce and Ph.D. Open Defence Viva Voce.
- Graphics designing of book title, subject background, invitation card, banner, brochure, souvenir, ID Card, programme brochure, Newspaper advertisement, background according to subject

- Prepare the time table for broadcast
- Maintenance of dead stock register for purchased tools and equipment
- Upload edited video content on YouTube and audio on Google Drive
- Management of Swadhyay TV and Swadhyay Radio web application
- Development of promotional content to be published on various social media and website

### Work done during the year 2019-20

- Live telecast of following programme on VANDE Gujarat channel 16 and Facebook
  - 13-April-2019 એક ઐતિહાસિક સ્મૃતિ “જલિયાવાલા” શતાબ્દીના પ્રારંભે
  - 19-Apr-2019 Voter Awareness Programme in Association with in collaboration with Radio City 91.1 FM
  - 24-June-2019 Fourth annual convocation
  - 07-08 December 2019 International Conference on “Media Culture and Development: Issues and Perspectives”
  - 07-08 February 2020 International Conference on “Media Culture and Development: Issues and Perspectives”
- **More than 900 video modules were recorded by the faculty member and external experts for the various programme offered by the BAOU.**
- Title page design with ISBN for various SLM books, TV advertisement, documentary film, Admission Advertisement and development of other publicity material for the university
- Poster, Banner and Guidelines published related to spread COVID-19 Awareness on various social media platforms
- During the year 2019-20 Banner / Brochure / Invitation Card / Photography / Video Recording / Live Telecast / Technical Setup for the following event or programme organized by the university were done.
  - 13-April 2019 એક ઐતિહાસિક સ્મૃતિ “જલિયાવાલા” શતાબ્દીના પ્રારંભે વ્યાખ્યાન
  - 14-Apr-2018 Programme on “समाज समरसता और शिक्षण” on the occasion of birth anniversary of Bharat Ratna Dr. Babasaheb Ambedkar ji.
  - 19-Apr-2019 Voter Awareness Programme in Association with in collaboration with Radio City 91.1 FM
  - 23-April-2019 World Book Day Celebration with contemplative discussion on “જીવન ઘડતર અને પુસ્તક”
  - 11-May-2019 National Workshop on “Use of Anti Plagiarism Software for Detection of Plagiarism”
  - 15-June-2019 જળ સંરક્ષણ ચર્ચાસત્ર (Session on Water Conservation)

- 21-June-2018 International Yoga Day
- 24-June-2019 Fourth annual convocation
- 04-July-2019 Swami Vivekananda's 117<sup>th</sup> Death Anniversary
- 01-Aug-2019 In Pursuit of Excellence Lecture Series - an expert session on "National Education Policy 2019" by Shri Mukul Kanitkarji
- 04-Aug-2019 Medicinal Tree Plantation
- 15-Aug-2018 73<sup>rd</sup> Independence Day Celebration
- 19-Aug-2019 Programme of "Women Empowerment Fortnight"
- 05-Sep-2019 In Pursuit of Excellence Lecture Series - an expert session on "Indian ness in Converted Muslims' Medieval Gujarati literature" by Dr. Balvant Jani
- 14-Sep-2019 Hindi Divas Celebration
- 22-Sep-2019 BAOU Inter Staff Cricket Tournament - 2019
- 02-Oct-2019 રાષ્ટ્રપિતા મહાત્મા ગાંધીજીની સાર્થ શતાબ્દી મહોત્સવના ઉપક્રમે "ગાંધીજી સાથે વાચનયાત્રા "
- 03-Oct-2019 રાષ્ટ્રપિતા મહાત્મા ગાંધીજીની સાર્થ શતાબ્દી મહોત્સવના ઉપક્રમે ગાંધી સ્મૃતિ વ્યાખ્યાન
- 09-Oct-2019 Navratri Mahotsav 2019
- 17-Oct-2019 Faculty Development Program on "Framing Open Educational Resource (OER) Policy" supported by CEMCA, COL, New Delhi
- 25-Oct-2019 Dhanteras – Diwali 2019
- 31-Oct-2018 National Unity Day Celebration
- 14-Nov-2019 Workshop on Career Counselling
- 18-Nov-2019 In Pursuit of Excellence Lecture Series – A talk on સૂફી સાધનામાં જીવન કલરવ
- 20-Nov-2019 Meditation Programme
- 26-Nov-2018 National Constitution Day and live telecast from the Central Hall of Parliament consisting of pertinent speeches of Hon'ble Prime Minister, Hon'ble Vice President and Hon'ble President.
- 01-Dec-2019 Inauguration of Tej Trusha Talent Hunt Competition – Season II and 'ગુરુકુલ' – Model Learner Support Centre and 'અત્રિ' – Special Learner Support Centre at the University
- 06-Dec-2019 Dr. Babasaheb Bhimrao Ambedkar's 63<sup>rd</sup> Mahaparinirvan Diwas
- 07-08 December 2019 International conference on "Ample Opportunities and Growth Prospects in Economy of India"
- 12-13 December 2019 A two-day workshop on "Development, Adoption and Implementation of Institutional Open Educational Resources (OER) Policy". By an

accomplished expert, an E-learning specialist from Commonwealth of Learning, Dr. Sanjaya Mishra;

- 02-Jan-2020 Workshop on “Barrier-Free Education in Gujarat”
  - 16-Jan-2020 a lecture on “ભારતીય બંધારણ - રાષ્ટ્ર ની આધારશિલા” by Known columnist and Ambedkarvid Shri Kishorbhai Makwana
  - 16-31 January 2020 ‘સ્વચ્છતા પખવાડા – 2020’ Cleanliness Drive
  - 20-Jan-2020 B.Ed. Admission at BAOU
  - 23-24 January 2020 a two-days hands-on-workshop on "Understanding of Assessment and Accreditation Process from NAAC"
  - 26-Jan-2020 71<sup>st</sup> Republic Day Celebration
  - 28-Jan-2020 Counselor Training Programme
  - 29-Jan-2020 On the occasion of celebrating 150<sup>th</sup> Birth Anniversary of the Father of the Nation Mahatma Gandhiji, the university hosted a motivational drama ‘Bharat Bhagya Vidhata’
  - 30-Jan-2020 શહીદ સ્મૃતિ દિન “જરા યાદ કરો કુરબાની”
  - 31-Jan-2020 એક ભારત શ્રેષ્ઠ ભારત
  - 01-Feb-2020 Practical work Lecture at Library
  - 07-08 February-2020 International Conference on “Media, Culture and Development: Issues and Perspectives”
  - 03-Feb-2020 Workshop on Sanskrit
  - 21-Feb-2020 વિશ્વ માતૃભાષા દિવસ
  - 26-29 February 2020 Workshop on “Mentoring BAOU for NAAC Assessment and Accreditation Process” by Professor V. Venkaiah, sponsored by CEMCA
  - 01-Mar-2020 Workshop on Drama & Dance’ & ‘Tej Trusha – Season 2 (Sports Event)
  - 06-Mar-2020 a talk on 'Indian Constitution and Women Empowerment'
  - 11-Mar-2020 National Seminar on “वर्तमान संदर्भ में स्त्री की भूमिका और योगदान: नारीत्व की बदलती परिभाषा” to celebrate International Women’s Day
  - 19-03-2020 CORONA Awareness Programme at Jaspur and Dantali
- Configuration of following programme on OMKAR-e
    - Diploma in Computer Application - DCA
    - Post Graduate Diploma in Computer Application – PGDCA
    - Mobile Application Development

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